



## **BITNILE.COM Early Access Metaverse Platform Goes Live in Over 176 Countries**

March 3, 2023

LAS VEGAS--(BUSINESS WIRE)--Mar. 3, 2023-- [Ault Alliance, Inc.](https://www.businesswire.com/news/home/20230303005163/en/) (NYSE American: AULT), a diversified holding company (“**Ault Alliance**” or the “**Company**”) announced the launch of its immersive metaverse platform, [BITNILE.COM](https://www.bitnile.com/) (the “**Platform**”) in over 176 countries. The Platform, which was launched on March 1, 2023, is believed to be the first metaverse platform that runs entirely from a web browser with no pixel streaming. The announcement was made as the Company attended the Mobile World Congress 2023 in Barcelona, Spain.

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With the Platform, users can access the metaverse via the web browser, allowing usage on any device such as mobile, tablets, PCs, and virtual reality headsets. The Platform allows users to play 3D immersive games, purchase both digital and physical products, experience various forms of entertainment, and engage with a new social networking community across any of their internet-connected devices. The Platform also enables users to participate in the metaverse with unique avatars and customized skins or digital accessories.

Milton “Todd” Ault, III, the Company’s Executive Chairman, stated, “I’m thrilled with the feedback on the Platform so far. While we are in the early access phase of launch and have a long way to go, we look forward to rolling out amazing new features, games, and exciting rewards in the weeks ahead.”

The Company invites everyone to experience the Platform at <https://BitNile.com/>.

### **About Ault Alliance, Inc.**

Ault Alliance, Inc. is a diversified holding company pursuing growth by acquiring undervalued businesses and disruptive

[BITNILE.COM](https://www.bitnile.com/) - We Are Live! EXPERIENCE THE THRILL OF VICTORY Introducing the immersive metaverse platform that is device agnostic. Join for free by link or registering directly. View world where the physical meets the digital. The only limit to what you can see, visit and do at [BITNILE.COM](https://www.bitnile.com/) is your imagination. #BitNileDriver #BitNileRacer #exotic\_vacations #exotic\_adventures #space\_travel #VR\_experience #BitNile.com @BitNile.com \$BitNile.com #Ault\_Alliance @Ault\_Alliance #Ault All rights registered and reserved @2023 (Photo: Business Wire)

technologies with a global impact. Through its wholly and majority-owned subsidiaries and strategic investments, Ault Alliance owns and operates a data center at which it mines Bitcoin and provides mission-critical products that support a diverse range of industries, including a metaverse platform, oil exploration, crane services, defense/aerospace, industrial, automotive, medical/biopharma, consumer electronics, hotel operations and textiles. In addition, Ault Alliance extends credit to select entrepreneurial businesses through a licensed lending subsidiary. Ault Alliance’s headquarters are located at 11411 Southern Highlands Parkway, Suite 240, Las Vegas, NV 89141; [www.Ault.com](https://www.Ault.com).

### **Forward-Looking Statements**

This press release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as “believes,” “plans,” “anticipates,” “projects,” “estimates,” “expects,” “intends,” “strategy,” “future,” “opportunity,” “may,” “will,” “should,” “could,” “potential,” or similar expressions. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties. Forward-looking statements speak only as of the date they are made, and neither Ault Alliance undertake any obligation to update any of these statements publicly in light of new information or future events. Actual results could differ materially from those contained in any forward-looking statement as a result of various factors. In addition to risks relating to the continuation of high oil prices and state regulation of bitcoin mining, investors should review risk factors, that could affect Ault Alliance’s businesses and financial results which are included in Ault Alliance’s respective filings with the U.S. Securities and Exchange Commission, including, but not limited to, their respective Forms 10-K, 10-Q and 8-K. All such filings are available at [www.sec.gov](https://www.sec.gov) and on the companies’ websites at [www.Ault.com](https://www.Ault.com).

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Source: Ault Alliance, Inc.